



Companies Are Utilizing Broadcast by SMS & Phone to Grow Their Business

Company Background

iHome Easy Credit is a credit repair company that works to get results quickly and help their customers qualify for real estate and automotive loans. They work with customers to help fix their credit in a timely manner while supplying them with educational tools to further their excellent credit. We are determined to helping you construct a healthier and more reliable relationship with your credit for the years to come. We want to make you feel entitled to fulfill your financial dreams by not letting your credit effect your goals. Credit score improvement is more than just removing past incidents regarding your credit report. We'll ultimately repair your credit history and we'll do it extremely efficiently. We want to not only repaint the past, but paint your future for an exceptional credit prospect.

The Challenge

As the economy continues to grow, more and more consumers require a large sum of money to live comfortably nowadays. Cost of living includes a form of shelter, mode of transportation, food, etc. Which can be extremely expensive and consumers are in the dilemma of either taking a financial loan to compensate themselves to be able to live day by day or struggle to live. This is where we come in. We want you to be able to take out your loan as quickly as possible, but without qualification it'll be difficult to get the funds appropriate to you with bad credit associated with your name. Industries need solutions that link potential clients with their company's infrastructure. Companies with the insight of expanding and growing quickly with a small budget are stumped on what their next move should be. Additionally, for any business, without growth your entity will eventually fall due to lack of clientele. This is why hefty marketing funds is essential to expanding.

The Solution

Voicent's products allow us to market our products efficiently and quickly through a series of phone calls and text messages. These products can also receive inbound messages, as well as track call data upon campaign completion. For example, a client calls in, the recipient can either press one on their keypad for the sales department, press two for the technical department, or press 9 to repeat the message. Additionally, Voicent's call recording feature allows us to listen to each service call, collect user input, stay ahead of our competition, and furthermore be able to make adjustments to productivity respectively. Moreover, we reevaluate certain aspects of our content based on consumer input. According to Alex, CEO of iHome Easy Credit, "This company is awesome! Our business runs so much smoother because of Voicent." When a customer's needs aren't met instantly, it's a potential client walking right out the door. That's why businesses need to attend to every client under any circumstance. Alex also states, "If you own any business that uses any type of VOIP then I highly recommend Voicent and its software for your day to day running of your business. Great sales staff at a great competitive price that can't be beat."